

Ali Ismail Gaballah

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SUMMARY

Creative and detail-oriented graphic designer with 5+ years of experience creating impactful designs for brands, events, and digital platforms. Skilled in developing visual identities, marketing campaigns, and user-friendly interfaces while leading design teams and delivering high-quality results across various industries including Sports, Tech, Education, and Community Service.

EDUCATION

Egypt-Japan University of Science and Technology

Bachelor of Science in Computer Science Engineering

Alexandria, Egypt

Oct. 2021 – Feb. 2026

EXPERIENCE

Graphic Designer

Aug. 2025 – Feb. 2026

ManEx Systems

Remote

- Lead all company branding and design efforts, including logos, visual identities, print materials, social media content, and marketing campaigns. Create videos and animations while managing posts and media strategies to support business growth.

Graphic Designer

Jul. 2021 – Present

Freelance

Remote

- Designed logos, visual identities, and marketing materials for clients across sports, tech, and education sectors, delivering tailored designs and building strong client relationships.

Graphic Design & Media Specialist

Jul. 2019 – Dec. 2021

SAVE Initiative

Alexandria, Egypt

- Created social media visuals and marketing content, establishing a consistent style that improved campaign reach and brand recognition.

Editor / Graphic Designer

2017 – 2018

Sport Mix

Remote, Egypt

- Edited sports news and designed accompanying graphics for online publication and social media platforms.

TECHNICAL SKILLS

Design Software: Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe After Effects, Figma, Canva

Branding & Identity: Logo Design, Brand Guidelines, Visual Identity Systems, Rebranding Strategies

Print Design: Brochures, Flyers, Business Cards, T-Shirts, Large-Scale Printables

Motion & Video: Video Editing, Motion Graphics, Animations, Promotional Videos

Professional Skills: Creative Direction, Content Strategy, Team Leadership, Client Communication

LEADERSHIP & VOLUNTEERING

Head of Graphic Design

Mar. 2022 – Jul. 2024

E-JUST Student Union

Alexandria, Egypt

- Oversaw all branding and design needs for events, campaigns, and communications.
- Redesigned the union's logo and visual identity, modernizing its overall brand image.
- Delivered consistent, high-quality web and print materials for university-wide initiatives.

Vice-Head of Media Committee

Dec. 2021 – Sep. 2024

E-JUST Robotics Club

Alexandria, Egypt

- Created graphics for events, social media, and marketing campaigns.
- Collaborated with the team to produce designs aligned with brand goals.
- Introduced a new logo and brand identity, shaping the club's future visual strategy.

Graphic Design Lead

Oct. 2023 – May 2024

IEEE E-JUST Student Branch

Alexandria, Egypt

- Designed marketing and social media materials to promote events and workshops.
- Created campaigns that boosted visibility and participation.